



**Rides n
Rods
Sunday July
24, 2011**

Press Release

Kelly Jay and Friends to Play at Rides n Rods 2011

Long-time rocker Kelly Jay will be performing at this year's Rides n Rods, event organizers announced today. The former member of Canadian rock group "Crowbar" was recently inducted into the **Canadian Songwriters Hall of Fame** for his hit song "Oh What a Feeling!"

"I've had hot rods all my life," said Kelly Jay, "so we're really looking forward to playing at Rides n Rods. I'm bringing out some of the best musicians in Calgary to play on stage."

"We're thrilled that Kelly Jay is going to play. It's going to be a fun day of sunshine, great music and lots of things to do at Rides n Rods," said Event Chairman, Jimmy "the Wheel" Wright. "We'll be closing off four blocks, setting up two stages, having over 200 special-interest vehicles, a big BBQ, tons of prizes and kid's activities. We just keep growing the event and making it better and bigger. People love it!"

Rides n Rods, billed as "**Calgary's Largest Motor Event**" will take place on Sunday July 24 in Highland Industrial Park, just north of downtown Calgary. This is the sixth year for the event, which grows in size and popularity every year. Costs of the event are completely covered by the local businesses in the area and total proceeds on the day of the event are **donated to the Calgary HandiBus Association.**

Over 200 "special interest vehicles" will show up at Rides n Rods, including classic cars from the 1920's, to '50's, muscle cars, hot rods, project vehicles, exotic cars like Ferrari, Porsche, Lotus and modern muscle cars like Mustangs, Camaros and Challengers. The event is also open to racing vehicles, motorcycles, trucks and 4x4's. "The event is wide open because we have so many different businesses in the area that work on all things with a motor and wheels," noted Jimmy the Wheel.. "Highland Industrial Park has a major concentration of automotive businesses, motorcycle shops, and specialized services for vehicles, so we keep it broad and varied. We even had an antique tractor show up last year!"

Sunday July 24, 2011. Rides 'n Rods is Calgary's largest show & shine for special interest vehicles with over 200 exhibiting vehicles, an entertainment stage, a free pancake breakfast, many exhibits and prize raffles. It takes place in Highland Industrial Park (40 Ave & Edmonton Tr. NE Calgary) on

July 19, 2011

the last Sunday of July, before the August long weekend. ALL PROCEEDS GO TO CALGARY HANDIBUS ASSOCIATION.

ATTENTION EDITORS: We have many photo opportunities and interview subjects that can be used in this story and other story ideas related to the event. Please contact Jim Wright at 403-226-7278.